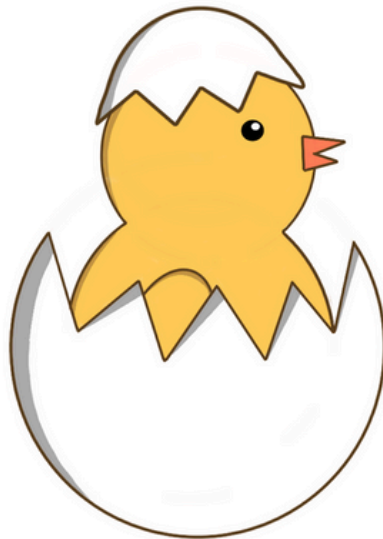


# Incubator Hacks

## Sponsorship Package



**A fusion between Innovation and Incubation!**



October, 2024 (exact date TBD)



[incubatorhacks.com](https://incubatorhacks.com)



[incubatorhacks.service@gmail.com](mailto:incubatorhacks.service@gmail.com)



E7 University of Waterloo

# KW Regions's FIRST Intersectional Hackathon

## Incubators X Hackathons



Diversity is important to us: Acceptances to the hackathon will be prioritized based on equity deserving groups (ACBI youth, Victoria Hills/Cambridge youth, and low income households).

Hyper-Beginner Friendly: A hackathon that uses an intersectional model to help beginners feel welcome in the tech space and not be discouraged to pursue ideas due to their technical limitations .

### Hackathons

Hackathons are typically two-day-long tech conferences where people build innovative hardware or software projects and present a demo to judges for a possible prize.

### Incubator Hacks

Incubator Hacks is a 2-day long tech conference for beginners to explore niche technologies and build a pitch for a project using that technology. Winning project pitches receive mentorship and technical guidance from mentors with experience in that space to execute their projects after the hackathon.

### Incubators

Incubators are programs that give very early-stage companies access to mentorship, technical guidance, investors, and other support to help them get established.

Cool workshops and hopefully exciting prizes.

Mentorship and continual incubatory support in pursuing technological projects.



# Why Sponsor Us?

Incubator Hacks is a nonprofit organization, and we rely on sponsors to make our event possible. By sponsoring, you'll be inspiring and supporting the future innovators of technology.



## An Investment Into an Equitable Future

Current Tech opportunities in the KW region are heavily saturated with a consistent demographic of overachieving youth originating from economically fortunate neighbourhoods. However there aren't enough tech opportunities for the less experienced youth coming from neighbourhoods with higher crime rates or subsidized housing. Incubator Hacks is a hackthon that levels the playing field for beginners in the tech space therefore serving as an investment into a more equitable future.



## Branding and Exposure

By sponsoring Incubator Hacks, your company's branding will be displayed on our website, social media pages, merchandise, and our venue space. If you bring a product or software, many participants will gain first-hand experience through workshops and may use it in their future projects.

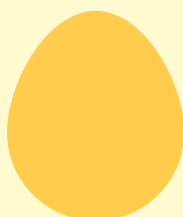


## Connections and Participant Data

If your organization caters to or wants to cater to youth between the ages of 14 and 17, you'll have the perfect opportunity to interact with participants through workshops, sponsor booths, and Q & A sessions to understand this demographic better and therefore improve the user experience of your product and/or service. Depending on your tier, you will also have access to participants' resumes and profiles.

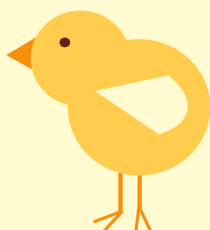


# Sponsorship Tiers



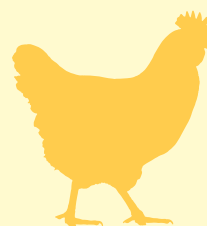
**Egg**

\$500



**Chick**

\$1000



**Chicken**

\$2000

## General



### Send Company Representatives

Get the opportunity to interact directly with hackers by sending experienced representatives to the event.



### Company Prize/Sponsor Category

Encourage students to develop projects related to bridging gaps in your company and award prizes/mentor the best pitch ideas.



### Opening Ceremony Speakers

Showcase and introduce your company to a diverse audience by speaking about your company at the beginning of the event.

**3 MIN**

**5 MIN**

### Company Mentor/Judge

Increase company awareness by interacting with participants face-to-face to select our top pitches ideas from the demonstrations



### Tech Talk/Workshop

Get hackers excited about your company by demonstrating your products or discussing topics related to your company.



## Swag Distribution

Promote your company by showing off and giving out swag such as stickers, t-shirts, water bottles, and more!



## Branding



## Logo on event Website and T-shirt

Showcase your brand and increase recognition by promoting your logo on our website and T-Shirt.

Small

Medium

Large

## Social Media Shoutout

Increase brand recognition and get hackers excited by being featured on our social media accounts.

Pre-event

Pre + Post  
Event

## Recruiting



## Distribute Recruiting Material

Showcase and promote opportunities such as co-op placements at your company by distributing related career materials.



## Access to Resumes/LinkedIn

Network and gain direct access to the talented minds from the Kitchener-Waterlo region.

Post-Event

Pre-Event

## Participant Emails

Expand your company's influence by contacting students via email about opportunities affiliated with your company.



## Sponsor a Meal

You can also directly sponsor a meal at Incubator Hacks as a **standalone tier or an add-on**. Not only will you unlock **Egg tier perks**, but we will also name your organization as the sponsor of that meal on our event schedule.

**\$1000 / No Monetary contributions for Food Vendors willing to sponsor meals for close to 130 people**



# Additional Information

## **MENTORSHIP**

Mentorship is a commitment that extends beyond the hackathon itself. Mentors are required to provide the teams they choose as winners with the continual technological guidance they need to execute their suggested project ideas post-hackathon. In case you would like to leverage the Company Prize/Sponsor Category perk, prompts related to problems the company could bridge using technology could be beneficial in terms of sending mentors who have niche technological experience to guide winning teams in that category.

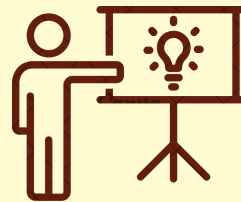
## **CUSTOMIZATIONS**

All tiers are negotiable, and our team is open to customizing your sponsorship package to best fit your organization's needs.

## **NON-MONETARY SPONSORSHIPS**

You can also achieve one of the tiers by providing physical products, venue, services, prizes, and/or anything that helps support Incubator Hacks. For non-monetary sponsorships, we'll need a rough price estimate to evaluate which tier would work best for your organization.

***Interested? Contact us or set up a meeting!***



*Email us at [incubatorhacks.service@gmail.com](mailto:incubatorhacks.service@gmail.com).*

*All sponsorships are negotiable, and we'd be happy to discuss any customizations with you!*

